

Bring A Horse to Sell

HorsesForSale Aisles *open only*
Saturday 9am – 7pm; and Sunday 9am – 5pm
March 6-7, 2010



March 5 - 7, 2010
STATE FAIRGROUNDS, SPRINGFIELD

HorsesForSale offers a great alternative to selling at auction. Thousands of prospective buyers visit the HorsesForSale aisles where they deal directly with sellers. All sales are private; there is no auction, no commission paid to Horse Fair.

Or use a HorsesForSale stall to promote your boarding stable, training service or lesson program. (Tack, equipment and stallion services may not be sold from HorsesForSale aisles.)

ALL BREEDS WELCOME

Illinois Horse Fair is an all-breed expo, with nationally known horse training experts, riding clinics, live breed and sport demos, commercial vendor booths, educational speakers, Stallion Row and Parade and HorsesForSale aisles.

HorsesForSale Package

- \$125 per horse (before 2/5 deadline)
- LATE ENTRIES (after 2/5) accepted at \$150 per horse.
- Package includes:
 - one stall (with first bedding)
 - customized For Sale sign for the stall
 - two Horse Fair exhibitor badges (not

good for Ranch Rodeo)

Increase Your Chances of Selling

Horses have a better chance of selling if they are in good flesh, well groomed and mannerly. We recommend that the owner or a representative attend the horse's stall ready to answer prospective buyers' questions, especially during major clinic breaks.

Stall Decorations

Your horse's stall will be seen by thousands of potential buyers. Stall decorations are key to making a positive first impression and are highly recommended. In addition to decorations, information on your horse (photos, age, gender, copy of registration papers, extent of training, rider suitability, etc.) may be displayed on its stall.

Required Paperwork

- Current Negative Coggins Required (12 months) on all horses
- Health Certificate and Entry Permit Number required on out-of-state horses (www.agr.state.il.us/AnimalHW/equinereg.html)

- Signed release forms will be required before unloading

Shipping-In Schedule:

Friday 9am – 9pm
Saturday morning 7am – 9am

Detailed shipping-in directions will be sent in confirmation packet. Note: Central Avenue is closed to vehicles during Horse Fair.

For HorsesForSale information:

Myles Harston
HorsesForSale Coordinator
Phone: (309) 208-5230
Email: mh@aquaranch.com

For Horse Fair Exhibit information:

Joy A. Meierhans, Fair Manager
Phone: (630) 557-2575
Email: JM@TheMeierhans.com
Web: www.HorsemensCouncil.org

Illinois Horse Fair is presented by Purina Mills, Midway Trailer Sales and John Deere
and is produced by Horsemen's Council of Illinois

HorsesForSale APPLICATION

(one owner per form)

Owner's Name _____

Please print clearly

#3 Horse Breed/Type _____

Farm/Stable _____

Age _____ Color _____ Sex _____ Height _____

Mailing Address _____

#4 Horse Breed/Type _____

City/State/Zip _____

Age _____ Color _____ Sex _____ Height _____

Ph: (day) _____ (eve) _____

Cell: _____ (fax) _____

Email: _____

Please reserve _____ HorsesForSale stalls at \$_____ per stall

Stall Decorations Recommended: Yes, we will decorate

Amount Enclosed \$_____

No Refunds

#1 Horse Breed/Type _____

Age _____ Color _____ Sex _____ Height _____

Please make check payable to Illinois Horse Fair

#2 Horse Breed/Type _____

Mail to:

HorsesForSale
ILLINOIS HORSE FAIR
43W734 Old Midlothian Road
Elburn, IL 60119-9662

Age _____ Color _____ Sex _____ Height _____