

# Choose from 50 Presentations

Horsemen's Council of Illinois presents

## Chicagoland Equestrian Lifestyle Expo & Holiday Market

November 21-22, 2009, at the **new** Lake County Fairgrounds  
Grayslake (Chicago), Illinois

Saturday 10 a.m. to 7 p.m. – Sunday 10 a.m. to 5 p.m.

### Presentation Schedule for Saturday, November 21

**10:30 a.m.** ■ How to Deepen Your Bond with Horses – Mary Midkiff, certified Horsemaster, creator/founder of Women & Horses™ fitness and performance program and international clinician ■ Are We Killing our Horses with Kindness? (obesity, insulin resistance) – Randel Raub, PhD, head of research at Purina's 1,100-acre, 75-horse research farm ■ Equine Insurance Demystified – Kelley Cote, licensed agent with Hallmark Equine Insurance, lifelong horse owner

**11:30 a.m.** ■ The Future of (Veterinary) Medicine? What Genomics can Tell us about Health and Disease – Matthew Stewart, DVM, PhD, director of Veterinary Clinical Medicine's Research and Graduate Studies program, University of Illinois College of Veterinary Medicine ■ Overcoming Fear by Building Confidence – Richard Shrake, master educator, author, trainer and world-class judge ■ Equine Legal Liability: Unexpected liabilities and how to protect yourself – Yvonne Ocrant JD, partner, Hinshaw & Culbertson LLP, Chicago, and event rider

**12:30 p.m.** ■ The Export Market: New global opportunities to sell your horses and horse-related products, even in this economy – Phil Farrell, buyer/seller agent for all breeds in U.S. and internationally for exports and imports; breeder, showman, judge ■ Physics of Saddle Fitting – Julie Cyra, owner of saddle fitting specialists West 20 Saddle Co. ■ How the Judge Sees the Class – Jennifer Lindgren, judge, columnist

for *Midwest Horse Digest*, *From the Horses Mouth* and *Libertyville Sentinel*, former competitor

**1:30 p.m.** ■ Nutritional Product Claims vs. Fact-based Research – Randel Raub, PhD, head of research at Purina's 1,100-acre, 75-horse research farm ■ Winning the Mind Game: Mental preparation for success in competition – Ann S. Reilly, Ph.D., leader in equestrian sport psychology in the U.S., author of "Sport Psychology Workbook for Riders" and dressage rider ■ Interior Decorating for the Horse Lover in Today's Economy – Susan Behringer, Allied ASID, Associate IIDA, of Susan B. Designs

**2:30 p.m.** ■ How to Read your Horse's Body Language – Kevin Kline, PhD., Professor Animal Science, University of Illinois ■ Animal Communication – Asia Voight has worked with more than 35,000 animals and been featured on ABC, NBC and Fox TV ■ How to Evaluate Hay Quality – Ellen Phillips, MS, University of Illinois Extension Educator, Crop Systems ■ Round Tables – Speed dating with a variety of equine experts (15-minute sessions, then change tables); visit website for list of table topics, experts

**3:30 p.m.** ■ Equestrian Travel: Discovering the world upon a horse – Debi Neuman, travel consultant, enthusiastic life-long traveler, dressage rider ■ Stem Cell Therapy Today – Allison Stewart, DVM, assistant professor of equine surgery, University of Illinois College of

Veterinary Medicine ■ Manure: You got it; others want it. Share! – Randy Fonner, University of Illinois Extension Specialist, Agricultural and Biological Engineering

**4:30 p.m.** ■ So You Want to be a Vet? – Marcia Thibeault, DVM, the American James Herriott, author of "I Make Horse Calls" and "More Horse Calls" ■ The Stupid Horse... – Randel Raub, PhD, head of research at Purina's 1,100-acre, 75-horse research farm; breeder ■ Therapeutic Essential Oils for Horse and Stable – Myles Harston, lifelong horseman, owner/operator of AquaRanch LLC, which produces organic and naturally grown foods ■ Leg Wrapping 101: Learn different wraps for different reasons – Sheryl King, PhD, Professor of Animal Science, Director of SIU Equine Science Program

**5:30 p.m.** ■ Step-by-Step to Buying and Selling a Horse – Mary Midkiff, certified Horsemaster, creator/founder of Women & Horses™ fitness and performance program, international clinician ■ Measurements to Determine a Horse's Potential – Richard Shrake, master educator, author, trainer and world-class judge ■ Pain Control Options for Equine Arthritis – Matthew Stewart, DVM, PhD, director of Veterinary Clinical Medicine's Research and Graduate Studies program, University of Illinois College of Veterinary Medicine

Please see next page  
for Sunday's schedule of presentations

## Presentation Schedule for Sunday, November 22

**10:30 a.m.** ■ Keeping the Stalled Horse Happy: mental, physical, emotional considerations – Mary Midkiff, certified Horsemaster, creator/founder of Women & Horses™ fitness and performance program and international clinician ■ Are We Killing our Horses with Kindness? (obesity, insulin resistance) – Randel Raub, PhD, head of research at Purina's 1,100-acre, 75-horse research farm, breeder ■ How to Market Your Horse Business in Today's Economy – Lisa Kemp, marketing consultant for the equine industry ■ So You Want to be a Vet? – Marcia Thibeault, DVM, the American James Herriott, author of "I Make Horse Calls" and "More Horse Calls"

**11:30 a.m.** ■ Are the Worms Winning? The lowdown on rising parasite resistance – John Byrd, DVM, Horsemen's Laboratory ■ Maximizing Your Horse's Performance Through Proper Biting (Bring a bit for evaluation) – Richard Shrake, master educator, author, trainer and world-class judge ■ Interior Decorating for the Horse Lover in Today's Economy – Susan Behringer, Allied ASID, Associate IIDA, of Susan B. Designs ■ Equine Legal Liability: Unexpected liabilities and how to protect yourself – Yvonne Ocrant JD, partner, Hinshaw & Culbertson LLP, Chicago; event rider

**12:30 p.m.** ■ Emergency Wound Care: What to do before the vet arrives – Sheryl King, PhD, professor of Animal Science, Director of SIU Equine Science Program ■ Winning the Mind Game: Mental preparation for success in competition – Ann S. Reilly, Ph.D., leader in equestrian

sport psychology in the U.S., author of "Sport Psychology Workbook for Riders" and dressage rider ■ Weed Control for Pastures and Using Pesticides Safely – Ellen Phillips, MS, University of Illinois Extension Educator, Crop Systems ■ How to Buy Your First Horse – Debra Hagstom, MS, University of Illinois Extension Specialist – Horses

**1:30 p.m.** ■ Meeting the Performance Horse's Athletic Potential with Nutrition – Randel Raub, PhD, head of research at Purina's 1,100-acre, 75-horse research farm; breeder ■ Physics of Saddle Fitting – Julie Cyra, owner of saddle fitting specialists West 20 Saddle Co. ■ Why Does My Horse Cough? – Kara M. Lascola, DVM, clinical assistant professor of veterinary clinical medicine, University of Illinois College of Veterinary Medicine; board certified in large animal internal medicine ■ Manure: You got it; others want it. Share! – Randy Fonner, University of Illinois Extension Specialist, Agricultural and Biological Engineering ■ Round Tables – Speed dating with a variety of equine experts (15-minute sessions, then change tables); visit website for list of table topics, experts

**2:30 p.m.** Equestrian Travel: Discovering the world upon a horse – Debi Neuman, travel consultant, enthusiastic life-long traveler, dressage rider ■ Animal Communication – Asia Voight has worked with more than 35,000 animals and been featured on ABC, NBC and Fox TV ■ How PeeWee Lessons Can Improve Profitability – Jennifer Lindgren, manager of lesson program (80

students a week) at a 70-stall barn; judge, columnist for *Midwest Horse Digest*, *From the Horses Mouth* and *Libertyville Sentinel* and former competitor ■ Suspensory Ligament Injuries in Performance Horses – Santiago D. Gutierrez-Nibeyro, DVM, Diplomate of the American College of Veterinary Surgeons, visiting clinical assistant professor, University of Illinois College of Veterinary Medicine

**3:30 p.m.** ■ Trainers, Instructors: Tailoring your teaching approach to the gender differences in riders – Mary Midkiff, certified Horsemaster, creator/founder of Women & Horses™ fitness and performance program and international clinician ■ How the Psychology of Training Differs for Type A and Type B Horses – Richard Shrake, master educator, author, trainer and world-class judge ■ Harness Social Media to Drive Horse Business Success! – Lisa Kemp, marketing consultant for the equine industry ■ To Lein or Not to Lein: Know your recovery rights for unpaid services in today's economy – Yvonne Ocrant JD, partner, Hinshaw & Culbertson LLP, Chicago, and event rider ■ Leg Wrapping 101: Learn Different Wraps for Different Reasons – Sheryl King, PhD, Professor of Animal Science, Director of SIU Equine Science Program



Ideas espoused by presenters are not necessarily those of Horsemen's Council of Illinois.

Please see "Programming" at [www.horsemenscouncil.org/Expo](http://www.horsemenscouncil.org/Expo) for information on speakers, topics, possible schedule changes and updates.

Tickets are \$8 for one day, \$14 for both days. They may be ordered in advance by credit card from the web site under "Tickets." Cash only at the door.